



RYDE TOWN COUNCIL

GRANT APPLICATION FORM

SECTION 1 - INTRODUCTION

Name of Organisation	Isle of Wight Venue Campaign
What does your organisation do?	We add value to community events, promoting Live Music performance Arts. We have adapted to meet Covid19 restrictions

SECTION 2 - TYPE OF GRANT APPLIED FOR

Are you applying for a marketing or community grant?	Community Grant
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SECTION 3 - YOUR PROJECT

Please tell us about your project	Since May 2020 we have worked with 9 island creatives to publish, print, distribute 25,000 free postcards We have worked with people with disabilities employed by a not for profit community enterprise to grow and distribute 1000+ geraniums to elderly island residents + patients leaving hospital We have created Operation Geranium merchandise, we aim to run events, poster campaigns, and publicity The Geranium is a symbol of friendship and good health
Date of Application	June 2021
Project start date and expected duration	July/August for 12 months

SECTION 4 - DEMAND FOR THE PROJECT

In order for Ryde Town Council to properly evaluate your grant proposal it is vitally important that you are able to demonstrate a legitimate need for the project you are proposing.

Please take the time to highlight the research you have done as well as how you will evaluate the success of the project.

What are the expected outcomes of the project and how will you measure any success against them?

<p>How have you evaluated the demand for your project?</p>	<p>Testimony of Age U.K I.O.W Clients, whose health and Wellbeing improved with volunteers gifting Operation Geranium deliveries. Award from The Isle Of Wight High Sheriff for providing valuable resources to the Island community Positive press, radio, utube coverage promotion of Island Artists and Musicians</p>
<p>How will you measure the success of your project?</p>	<p>We will measure the engagement that grows with the project over 12 months, as we move out of lockdown and events return, open air Art Exhibitions. We have worked collaboratively with many organisations and will seek to strengthen ^{our} relationships. We are offering grassroots, independent support to build back more inclusive, and diverse projects in partnership with the N.H.S, Age U.K, Care In The Garden, Ventnor Fringe and many others</p>

SECTION 5 - FUNDING FOR YOUR PROJECT

It is important that you have fully costed your project and are able to demonstrate how the potential grant funding from Ryde Town Council will be utilised.

Amount of Grant Funding requested	£1,000
Total cost of your project/event	£3,000 @
Percentage of Total Cost that the Grant Funding Represents	33%
How will any outstanding costs be met?	Sponsors for plants, postcards, event management. To date covered, but extending life of project.
Please outline how the project costs been identified and provide a detailed breakdown for each. <i>If it is easier to put this in a spreadsheet then please attach one to the application.</i>	<p>Pots of Geraniums 400 = £2.00 ea.</p> <p>25,000 Postcards 5,000 = £2.05.00 (NHS Print Rm)</p> <p>Events £500.00 (Minimum) Stage, P.A, Advertising Bands, Travel, Accom</p>

How does your project help the Town Council to achieve the objectives set out in this Plan and a Charter for Ryde?	Engagement with hard to reach residents who have been impacted by Covid 19, and have suffered from challenges to their Health and Well being
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SECTION 8 – PARTNERSHIPS

Ryde Town Council firmly believes that the total can be greater than the sum of the parts and that partnerships can achieve great results. In this section please outline partnerships your organisation currently has, those explored for this project and any reasons you feel they might not have been relevant.

Highlight other organisations who you will collaborate with to provide the project and outline any approaches you have made to other organisations who may share similar goals.	Age U.K. I.O.W The I.W.N.H.S. The Friends of St Mary's Hospital Newport Business Association. Shaping Newport Newport and Carisbrooke Community Council Aspire. Ryde, Ventnor Fringe Festival
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Please tell us who will do the work and who will manage the project	I work with The Aspire Creative Hub team on projects for music like FOLK hospital, I work with Age U.K Staff, Trustees' volunteers on plant deliveries I work with Care in The Garden and the I.W.N.H.S on Picnic Tables, and Planters I work with other groups on projects
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Ave Double
Music Promoter

11.06.21.

SECTION 6 - ALTERNATIVE PROJECT FUNDING

While we would like to be able to fund far more projects it is important to remember that Ryde Town Council has very limited capacity to fund projects.

Therefore please demonstrate other funding streams that you have investigated and are utilising.

<p>Which other sources of funding have been sought for this project? Please include any applications that have been made, both successful and not.</p>	<p> <i>Corries Cabin</i> £200 <i>Nutrik U.K</i> £500 <i>High Sheriff</i> <i>Coronavirus Appeal</i> £1.000 <i>Wight Aid</i> £500 <i>UNISON</i> £410 <i>Newport Parish CC</i> £200 </p>
<p>How is income generated for your organisation?</p>	<p> <i>Merchandise, Ticket Sales,</i> <i>Donations, grant funding,</i> <i>Sponsors.</i> </p>

The Care In The Garden company was adding immense value prior to Covid 19 to the lives of 80+ Staff, volunteers, supported workers every week.

With the advent of cuts to benefits, personal independent payments, and the 1st lockdown restrictions it faced the threat of closure.

Through the loyalty of customers, moving to on line sales, and donating money to put aside for patients leaving hospital to be given plants, and many other schemes, it was able to continue.

I was able to link up with Age UK I.O.W. transitioning care plans for elderly residents.

Many were isolated, alone, and suffering with early onset dementia. With donation and sponsorship we set up Operation Geranium, a free delivery gift pack to support their health and well-being. It was announced on Radio Solent as a project that made a difference to elderly people living on the Isle of Wight.

We worked with local Musicians, Artists and the Aspire Creative Hub to record Music Video's produce songs for U.Tube, and we published 25,000 free local Artist postcards to tackle loneliness and isolation.

We put on changing Art Exhibitions for N.H.S Staff working at St. Mary's Hospital on the front line. We distributed postcards via Libraries, Post Offices, online businesses, and Community hubs providing emergency food and supplies.

With additional Lottery Funded we worked to make Care In The Garden Covid safe to ensure safety of vulnerable adults desperate to return to their place of employment. Renting a Larger space for woodworking craft workshops.

We were finally able to commit to delivery ^{and} the manufacture of 14 wooden picnic tables, paid for by the I. W. N. H. S from their gen Charitable fund. This means now N.H.S Staff can meet, and take a break outside in the hospital grounds, and have the knowledge that they have supported patients and people with support needs and disabilities into employment.

We worked with members of Newport Business Association to redecorate empty shop windows, and supply 70+ hanging baskets to welcome back people to a Town Centre.

We look forward to rolling out music events across the Island to enhance the life of local communities

Steve Double
I.W. Venue Campaigner

VENTNOR FRINGE 2021

Charlie Dore

★ with Julian Bittman ★



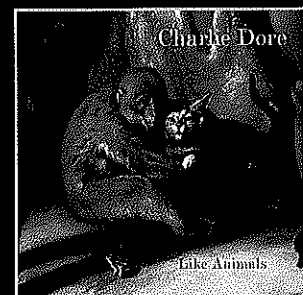
JULY 23rd at 7:30 pm

ST CATHERINE'S CHURCH

Featuring the brand new album 'Like Animals'

*"This sublime album: earnest and witty,
tender and cynical all at the same time."*

RnR Magazine



Tickets: £12.00 from www.vfringe.co.uk

www.charliedore.com