

RECOMMENDATION ARISING FROM THE TOWN MARKETING SUB-COMMITTEE MEETING HELD ON THE 14th JULY 2021

31/21 WEBSITE DEVELOPMENT

The website was seen as key both in terms of branding and an essential means of communication as the town council moved towards a more of a digital presence. Cllr Cooke had suggested changing the name to www.ryde.gov.uk and the business development manager outlined the reasons for this.

RECOMMENDATION TO FULL COUNCIL:

That the Town Council change its website name and email address to ryde.gov.uk