



**RYDE**  
TOWN COUNCIL

## GRANT APPLICATION FORM

### SECTION 1 - INTRODUCTION

Name of Organisation	RYDE ROTARY
What does your organisation do?	<p>A long established charitable organisation helping to support local, national and international charities and good causes since 1925.</p> <p>We are part of a worldwide organisation, Rotary International, spread over 200 countries with 1.2 million members.</p>

### SECTION 2 - TYPE OF GRANT APPLIED FOR

Are you applying for a marketing or community grant?	Marketing Grant.
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### SECTION 3 - YOUR PROJECT

Please tell us about your project	<p>For many years Ryde Rotary organised and ran Ryde Regatta on behalf of previous island councils. When council funding was no longer available, Ryde Rotary self funded a project called Party on the Green that ran successfully from 2014 – 2019. This was a free to enter, family fun community weekend at Eastern Gardens, Ryde and raised in excess of £20,000 in total, all of which benefited local charities and good causes. Ryde Rotary was very grateful to Ryde Town Council for regular grant support that helped to make these events viable.</p> <p>Covid prevented us from running Party on the Green</p>
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	<p>in 2020 and 2021 and Ryde Rotary wants to re-establish a similar event, but initially just on one day. This Family Fun Day event will be free to enter and run from 11.00 am to 6.00 pm. The format will consist of arena entertainment, children's entertainer, games, face painting, musical entertainment, dance acts, barbecue, tea tent including soft drinks and stalls with local products, crafts etc. The event will be for the benefit of local families, visitors and local micro businesses, and as always is aimed at showing Ryde as a friendly, welcoming town of which we are all proud.</p>
Date of Application	10 January 2022
Project start date and expected duration	Saturday 30 July 2022 for 1 day, 11.00am – 6.00pm.

#### **SECTION 4 - DEMAND FOR THE PROJECT**

In order for Ryde Town Council to properly evaluate your grant proposal it is vitally important that you are able to demonstrate a legitimate need for the project you are proposing.

Please take the time to highlight the research you have done as well as how you will evaluate the success of the project.

What are the expected outcomes of the project and how will you measure any success against them?

How have you evaluated the demand for your project?	<p>The demand for this type of event has been established over many years from Ryde Regattas through to Parties on the Green. The amounts raised for local charities &amp; good causes are testament to the popularity and need for the event. The date is at the start of the school holidays and one of the busiest periods in the Ryde event calendar so will attract large crowds if the entertainment and hospitality continue to be of good quality.</p>
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	<p>Local families and visitors to the island will be able to enjoy a friendly fun filled day of free entertainment, designed to appeal to all age groups, in a safe and secure environment.</p> <p>The event site at Eastern Gardens is flat and suitable for wheelchair access. Seating will be available for elderly visitors and those with disabilities making this event fully inclusive.</p> <p>A Covid Plan will ensure a safe environment for visitors, participants and those running the event.</p>
<p>How will you measure the success of your project?</p>	<p>Success will be measured by the number of visitors, the comments, in person and on social media, and the amount that we raise for local charities and good causes.</p> <p>The Ryde Rotary motto for these events is “fun, fellowship and fundraising” and we always intend to convey this in our actions and contact with the general public and all event stakeholders.</p>

## SECTION 5 - FUNDING FOR YOUR PROJECT

It is important that you have fully costed your project and are able to demonstrate how the potential grant funding from Ryde Town Council will be utilised.

Amount of Grant Funding requested	£1000.00
Total cost of your project/event	Equipment and land hire £1400, entertainment £900, marketing and promotion £900, stock £400 Total approx. £3600
Percentage of Total Cost that the Grant Funding Represents	28%
How will any outstanding costs be met?	£100 from stallholders and donations. The balance of approximately £2500 will be risked by the members of Ryde Rotary.
Please outline how the project costs been identified and provide a detailed breakdown for each. <i>If it is easier to put this in a spreadsheet then please attach one to the application.</i>	<p>Ryde Rotary will hire a large marquee for games and entertainment (£800), a smaller marquee for the tea tent plus tables chairs and urns (£250), an open marquee for the barbecue (£100), arena fencing (£150), generator hire (£100), hire of Eastern Gardens.</p> <p>Entertainment – estimate 6 x £150.</p> <p>The Family Fun Day 2022 will be widely promoted for several weeks leading up to the event with eye catching colour advertisements in the County Press, posters in local businesses and on notice boards, banners at strategic points around the town and flyers to be handed out to the general public – estimate £900.</p> <p>All estimates are based on past experience of running numerous events of this nature over many years.</p> <p>The marketing will be supplemented by features on IOW Radio, onthewight and in The Beacon and on Ryde Rotary's website and facebook page.</p>

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**SECTION 6 - ALTERNATIVE PROJECT FUNDING**

While we would like to be able to fund far more projects it is important to remember that Ryde Town Council has very limited capacity to fund projects.

Therefore please demonstrate other funding streams that you have investigated and are utilising.

<p>Which other sources of funding have been sought for this project? Please include any applications that have been made, both successful and not.</p>	<p>No other funding applications have been made in relation to this project. Ryde Town Council kindly agreed a grant of £1500 for Party on the Green 2020 that was not drawn as unfortunately the event had to be cancelled due to covid.</p>
<p>How is income generated for your organisation?</p>	<p>Income is generated entirely through fund raising projects undertaken by our members, partners, families and friends and, as all give their time voluntarily, 100% of what we raise is donated to charitable organisations and good causes. Any administration costs incurred in running Ryde Rotary are covered from members' annual subscriptions.</p>

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## SECTION 7 – RYDE TOWN COUNCIL CORPORATE PLAN

The Town Council has recently adopted a Corporate Plan.

To view the Corporate Plan 2020/25 see the Home page of the Town Council's Website [Link to Home Page](#)

<p>How does your project help the Town Council to achieve the objectives set out in this Plan and a Charter for Ryde?</p>	<p>All such Ryde Rotary fund raising events help to promote Ryde and raise valuable funds that are distributed to local charities and good causes.</p>
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## SECTION 8 – PARTNERSHIPS

Ryde Town Council firmly believes that the total can be greater than the sum of the parts and that partnerships can achieve great results. In this section please outline partnerships your organisation currently has, those explored for this project and any reasons you feel they might not have been relevant.

<p>Highlight other organisations who you will collaborate with to provide the project and outline any approaches you have made to other organisations who may share similar goals.</p>	<p>If necessary Ryde Rotary can call on the support of any or all of the other five Rotary clubs on the Isle of Wight. We have also worked with Isle of Wight Round Table and Ryde Lions in fund raising collaboratives.</p> <p>We have also received physical support from other local charitable organisations, such as the Army Academy, Ryde Sea Cadets, Aspire and The Foyer, that Ryde Rotary has supported regularly in the past.</p> <p>We understand that Ryde Town Council may be planning an event at Eastern Gardens on Sunday 31 July or Monday 1 August and Ryde Rotary would be pleased to offer our support if appropriate.</p>
<p>Please tell us who will do the work and who will manage the project</p>	<p>Plans for this Family Fun Day started after last year's cancelled Party on the Green and represent a huge commitment by a large number of Ryde</p>

	<p>Rotarians, partners, family and friends who all devote their time freely to plan, manage, promote and run such events.</p> <p>The Family Fun Day 2022 will be managed by Mike Jukes who has been a senior manager in the financial industry and adult education (Business Management) and has a wealth of knowledge and experience in running major projects. He will be supported by an experienced management team, including those from risk management, hotel management, catering, transport and health &amp; safety backgrounds, who have all worked on Party on the Green in previous years.</p> <p>Ward House Financial Services will assist with the cash management.</p> <p>Ryde Rotary has a long tradition of managing and promoting large local fundraising events throughout its 96 year history.</p>
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## SECTION 9 - DOCUMENTATION

Please submit the following information in support of your application:

- A copy of your organisations most recent audited or verified accounts (please redact any information that you do not want in the public domain (e.g. account number or signatures)
- Evidence of any partnership funding
- A copy of your organisations constitution or set of rules of governance

### TERMS AND CONDITIONS

Please read the following information before signing and sending your application

- (a) I/We declare that the information I have given in this application is true and accurate to the best of my/our knowledge
- (b) I/We declare that any grant awarded by Ryde Town Council will be used for the specific purposes description in this application
- (c) I/We confirm that a completion/evaluation form will be submitted to the Town Council together with **evidence of expenditure** or set of accounts detailing costs for the project/activity/event for which the grant is awarded with-in one month of the end of the funding year being completed. Failure to do so will put any further funding requests in jeopardy
- (d) The grant must be spent within 12 months of it being awarded
- (e) You/your organisation will inform the Town Council if there is a delay in the start project/activity/event
- (f) Your organisation must acknowledge the support from Ryde Town Council in any marketing and promotional activity – a copy of the Town Council's logo will be provided for this use.
- (g) You must repay the grant (or part of the grant)
  - i. if the project does not go ahead or is not completed;
  - ii. if the full amount of the grant monies is no longer required;
  - iii. if the any of the terms of the grant are not complied with
- (h) Additional conditions may be added before the release of any monies and will be notified to the applicant on the award of the grant.

If you have any questions please contact us on [grants@rydetowncouncil.gov.uk](mailto:grants@rydetowncouncil.gov.uk)

### THE DECISION OF THE TOWN COUNCIL IS FINAL

PLEASE NOTE INFORMATION GIVEN WILL BE TREATED AS IN THE PUBLIC DOMAIN. PLEASE REMEMBER TO REDACT ANY SENSITIVE INFORMATION.

I/WE UNDERSTAND THAT KNOWINGLY PROVIDING FALSE OR MISLEADING INFORMATION WILL INVALIDATE THIS APPLICATION AND WILL RESULT IN THE REQUIRMENT TO REPAY ANY GRANT THAT HAS BEEN AWARDED

Please return this form together with all the accompanying documentation to:

**[grants@rydetowncouncil.gov.uk](mailto:grants@rydetowncouncil.gov.uk)**